



December 1, 2011

Dear Vendor:

You are cordially invited to participate in the Capital City Marathon's exposition event, **RUN FAIR 2012!** Don't miss this opportunity to share your product or service with runners from all over the world. With the Capital City Marathon taking place Sunday, May 20, **RUN FAIR** will be held Saturday, May 19 from noon until 5:00 p.m., and Sunday, May 20 from 9:00 a.m. until 1:00 p.m. at Sylvester Park in Olympia, Washington.

Most marathon participants will come to **RUN FAIR** to register for the race and pick up their information packets on Saturday. Runners and spectators will crowd the park Sunday for finish line activities, food and awards ceremonies. Running events include a full marathon, half marathon, five mile run, and kids' run. We expect approximately 6,000 people to be in attendance throughout this two-day event, whether they are event participants, running enthusiasts or community members looking for excellent music and ice cream in the park.

We invite you to display information about your organization or business, or sell products and services. Vendors are encouraged to dispense complimentary promotional items and/or conduct hands-on activities. This provides added attraction and makes the event more enjoyable.

The vendor fee is \$185 for one day (either Saturday or Sunday) or \$300 for both days, plus equipment rental fees if needed. Your 12'X12' space will be reserved upon receipt of the signed Vendor Application Form and event contract, and the appropriate fee. Display tents (maximum 10'X10') are required for this event. Should you be unable to provide your own display tent, table and/or chairs, they may be rented through the Capital City Marathon Association. Please refer to the event contract for further information about equipment rental and fees.

Space is limited! Please return the enclosed Vendor Application Form (contract on back) with the appropriate fee no later than April 30, 2012 to:

Allie Mason
Capital City Marathon Association
6698 Silver Ridge Ct SE
Tumwater, WA 98501

Checks may be payable to the Capital City Marathon Association. Upon receipt of your Vendor Application Form, contract and fee(s), additional information will be sent to you. The Vendor Application Fee is non-refundable after May 5, 2012.

If you are interested in being a corporate sponsor, please call me immediately to discuss this opportunity. Your company could receive valuable exposure on event registration forms, website and media releases. For more information on **RUN FAIR 2012**, please email alliejmason@gmail.com or call 253.820.1166. For more information on the Capital City Marathon, please visit www.capitalcitymarathon.org. We look forward to working with you!

Sincerely,

Allie Mason
Run Fair Co-Coordinator
Capital City Marathon Association

Jennifer Burbidge
Run Fair Co-Coordinator
Capital City Marathon Association